

Full Circle

CAMPAIGN NEWS AND UPDATES • WINTER/SPRING 2007

Creativity in the Next Generation

DONORS INVEST IN UNDERGRADUATE AND GRADUATE ART

Art can be many things—it can have a social agenda or it can be autonomous; it can be about the nature of communication or the pleasure of pure aesthetics; it can express the past and present while hinting at the future. Art Center's fine art students strive to explore all of these facets and make their way in an art world in constant flux.

Art Center prepares students to successfully enter the contemporary art world with its undergraduate Fine Art Media and Graduate Art programs. Both departments feature distinguished faculty, one-on-one instruction, and a focus on critical thought. Students benefit from state-of-the-art shop fabrication, digital media and photography lab facilities, as well as etching, silk screen and lithography workshops with master printers. In addition, undergraduate fine art galleries, individual studio spaces in the Graduate Art Department, and letterpress facilities at Art Center's Archetype Press offer multiple venues for making and sharing artwork.

Headed by Department Chair Laurence Dreiband FINE '67, the undergraduate Fine Art Media Department aims to provide an environment that supports individual direction and mentorship for students, regardless of the medium or the concept. A rich, multidisciplinary curriculum prepares students for success in an art world that is constantly changing. New forms of expression are dissolving boundaries and expanding conceptions of art, while artists simultaneously reinvent the pursuit of painting, sculpture, photography and the moving image.

"There's no longer a consensus on what fine art is," Dreiband says. "We bring in guest speakers with different perspectives to challenge and engage students, and broaden their horizons." Recent visitors include Vito Acconci, Gary Hill, Toba Khedoori, Jason Rhoades, Barbara Rose, Lara Schnitger, Hiroshi Sugimoto PHOT '74, Terry Winters and Andrea Zittel.

Fine art students focus on content as much as execution. Their studio practice is augmented by a provocative academic curriculum that emphasizes the understanding of relevant histories and critical theories, while developing essential research and writing skills. Art Center's accomplished alumni are routinely accepted into the best graduate schools and have gone on to become some of the world's most prominent and successful artists. Notable alumni include Edgar Arceneaux FINE '96, Chris Finley FINE '93, Jorge Pardo FINE '88, Jennifer Steinkamp FINE '89 and Mark Tansey FINE '72.

Under the leadership of Jeremy Gilbert-Rolfe, the interdisciplinary Graduate Art Department prepares artists of all genres—film and video, painting, performance and installation, and sculpture—to launch their careers as contemporary artists. Each candidate is in residence for six trimesters of coursework, with the option of taking an additional trimester devoted exclusively to academic work. Most instruction consists of one-on-one meetings between each student and key faculty. During the final term, students exhibit their best work and produce a written thesis about the work or a closely related topic.

See *Fine Arts Donors* on page 3

Philanthropy makes a world-class fine art education feasible for many talented Art Center students.

Graduate Program Awarded First Major Research Grant

Art Center's Graduate Media Design Program (MDP) has been awarded a \$300,000 grant from the Robert Wood Johnson Foundation, one of the nation's largest health care philanthropies. The grant supports an 18-month research project, *Living Profiles*, which will seek innovative solutions for personal health information management. This prestigious grant is the first major research funding to be awarded to an Art Center graduate program.

"We are pleased that Art Center's human-based design research agenda is being recognized in such a significant way and are grateful to the Robert Wood Johnson Foundation for this support," says Nate Young TRAN '87, Art Center's chief academic officer. "I am confident that our talented faculty and graduate students will contribute creative solutions with the capacity to transform the way people manage and use their personal health information in the future."

The *Living Profiles* project will be undertaken by a multidisciplinary team of designers, physicians, geneticists and community advocates. It will be headed by Lisa Nugent, a member of the MDP core faculty at Art Center. Drawing on their diverse expertise, the team will research and develop interoperable transmedia systems. These systems will reach across different media to empower youth between the ages of 14 and 18 to create family and personal health histories as these teens transition from pediatric to adult health care.

"The transition process is a very difficult one for all involved," says Peter Chira, a physician and professor of pediatric rheumatology at Stanford University Medical School, one of Art Center's partnering institutions. "It is thrilling to be able to work with Art Center and our team to develop creative new technologies to aid in this process, thereby improving the overall health outlook for teens."

During the first six months of the project, the team will conduct research with 40 teenagers, more than half with chronic disorders, to understand their perceptions of health care and quality of life within the context of family, culture and identity. Analysis of this research will identify opportunities for meaningful interventions. The team will then develop a concept prototype of the new transmedia system and demonstrate its relevance vis-à-vis this age group's technology orientation. The resulting device will allow each user to create and

See *Robert Wood Johnson Grant* on page 5

SPOTLIGHT



Raising the Roof at the Rooftop Party

As an opportunity to thank Art Center leadership and donors to the Campaign for Art Center, the College hosted an evening reception on the rooftop at South Campus. It was a festive occasion attended by more than 125 guests, including members of the Board of Trustees, Art Center 100, Art Center Partners, Legacy Circle, Pasadena Art Alliance and San Marino League. Chairman of the Board Judy Webb welcomed guests, followed by Art Center President Richard Koshalek, who gave an update on the Campaign. A special presentation by Senior Vice President for International Initiatives Erica Clark concluded the program.

Legacy Circle Raises Funds for Student Scholarships

Members of the Legacy Circle, a committee of alumni volunteers, are reaching out to their peers to raise scholarship funds for students.

"We want to provide opportunities for the most creative students to have access to Art Center," says Legacy Circle co-chair Stan Kong PROD '83, "and we need to ensure that our scholarship packages are competitive with similar institutions."

To this end, Ramone Muñoz ADVT '77, MFA FINE '90, co-chair of the Legacy Circle with Kong, hosted

a party at his home on November 9. The event was an opportunity for steering committee members to meet with fellow alumni regarding the Legacy Circle's mission and activities. Many new members joined the Legacy Circle effort with contributions of \$500 or more to student scholarships. The Legacy Circle is hosting upcoming events and is actively seeking new members. For information on the Legacy Circle, contact Katherine Gfeller at 626.396.4272 or katherine.gfeller@artcenter.edu.

Above, left (from left to right): Judy Brandt, Don Roudenbush, Barbara and Bill Steinwedell, and Robin Stafford attend the festive rooftop party at South Campus.

Above, right: Art Center leadership and Campaign for Art Center donors mingle at October's Rooftop Party.



Conversations in San Francisco

A select group of Bay Area alumni and friends gathered this fall for discussions about design practice and education. Trustees Kit Hinrichs ADVT '63 and Tim Kobe ENVL '82 hosted parties at their homes, and Michael Osborne GRPK '78 welcomed guests into his studio, Michael Osborne Design.

The events were a wonderful opportunity to connect Art Center alumni. Michael Schwab ADVT '75 spoke at the Hinrichs party about his career and the important role that Art Center played in preparing him for success. Mark Breitenberg, dean of Undergraduate Education, joined the festivities and mentioned the latest developments in the curriculum and international programs. The Osborne gathering featured a conversation with John Mattos ILLU '75 and Alyson Kuhn about their innovative designs for U.S. postage stamps. Osborne led a lively discussion and presented examples of his work. At the Kobes' party, Andrew Hoyem, founder of Arion Press, talked about the creative process of publishing deluxe, limited-edition books. Hoyem shared anecdotes about his collaborations with Jim Dine, John Baldessari and other artists, and presented examples of Arion Press' work.



Citigroup Joins Art Center Family of Giving

We are pleased to welcome the Citigroup Foundation to Art Center's family of supporters. A scholarship grant of \$5,000 will enable minority and underserved students to attend Art Center for Kids and Saturday High at no cost. The foundation funds enhance educational opportunities for children. We are grateful to David Walker and the Public Programs staff for their guidance and input, as well as the leadership of William J. Barney of Smith Barney Citigroup in Pasadena, who sponsored Art Center for this grant.



Preview Benefits Transportation Design Scholarships

On October 20, more than 150 guests attended the exclusive preview of *The Otis Chandler Collection: In Pursuit of Uncommon Excellence* at the Otis Chandler Vintage Museum in Oxnard. All proceeds from the evening benefited the Otis and Bettina Chandler Endowed Scholarship for Transportation Design. Event patrons included longtime friend of the College Bettina Chandler and other car enthusiasts. Attendees were treated to a final tour of the Otis Chandler Collection's automobiles, motorcycles and art before the October 21 auction conducted by Gooding & Co. The evening included speeches by David Gooding, president of Gooding & Co.; Richard Koshalek, president of Art Center College of Design; and Big Willie Robinson, president of the National and International Brotherhood of Street Racers and a longtime friend of Otis Chandler.



Above, from left:

Art Center Trustee Kit Hinrichs, graphic artist Michael Schwab and Art Center Dean of Undergraduate Education Mark Breitenberg meet at a Bay Area party.

Art Center's Director of Foundation Relations Kim Miller (center) and Managing Director of Development Rebecca Shehee (right) welcome William J. Barney (left) of Smith Barney Citigroup to the Art Center family of giving.

Alyce Williamson checks out the collection at the Otis Chandler auction preview.

Bettina Chandler speaks at the Otis Chandler Collection auction in October.

Steadfast Donors Have Big Impact

Among Art Center's many generous supporters are those who continue to give year after year. What defines this group is not so much the size of their gifts, but their steadfast commitment to the College.

Not only do these donors provide financial support for critical needs, including scholarships and educational programs, but their gifts reflect an ongoing confidence in Art Center's vision. Alumni support is a particularly important endorsement of the College, and the alumni participation rate is a common measurement when comparing the stature of academic institutions.

"Art Center's steadfast donors are stellar examples of the ongoing commitment that so greatly impacts the College community," says Chief Academic Officer Nate Young TRAN '87.

Here are some examples of Art Center's most loyal donors.

Nestlé S.A.

For 15 years, Nestlé S.A. has been an active and invaluable corporate partner, supporting 14 Funded Educational Projects (FEPs), as well as making consistent contributions to the Annual Fund. Their projects have presented students with a variety of design challenges, from evolving consumer food lines to defining the domestic culinary experiences of the future.

Each Nestlé project has offered Art Center students a unique and engaging opportunity to hone their skills within a real-world design experience.

Richard and Jean Coyne Family Foundation

The Richard and Jean Coyne Family Foundation of Menlo Park, Calif., has dedicated itself to providing scholarship support to financially needy Art Center at Night and Saturday High students for more than 12 years. Over that time, the impact of these grants has been profound: More than 350 students in Saturday High or Art Center at Night have received scholarships, enabling them to enroll in classes for free, while 22 undergraduate students have benefited from scholarship support, thanks to the generosity of the Coyne Foundation. The foundation recently renewed its annual support to Art Center with a grant of \$50,000, which will augment the Coyne Family Foundation Endowed Scholarship for undergraduate students and provide direct scholarships and material stipends for Art Center at Night students.

Barbara McDowell

For over 30 years, Barbara McDowell ADVT '44 of Corpus Christi, Texas, has been making gifts to Art Center's Annual Fund. As an alumna, she's committed to giving back to the College and supporting future

generations of gifted designers. Along with other donors to the Annual Fund, which raises on average over \$125,000 per year, McDowell provides support for the College's areas of greatest need. On a recent visit to campus, McDowell indicated that she makes a gift each year because Art Center prepared her for a wonderful career. Retired from her own firm, B. McDowell Graphic Design, she recently received the Mayor's Proclamation for her commitment and contributions to the arts in Corpus Christi.

HOW YOU CAN SUPPORT ART CENTER

One of the easiest ways to become a supporter of Art Center is to make an annual gift to one of the College's direct appeals. Each year Art Center conducts two appeals: one in the spring in support of scholarships; and one in the fall for the Annual Fund. We encourage friends and alumni to support these efforts—some may give \$10, others more than \$1,000. A gift of any size makes a difference, and the collective impact of all of these gifts helps elevate Art Center and its students to new levels of excellence.



Donors have provided ongoing scholarship and stipend support to fine artists at Art Center in both the undergraduate and graduate programs.

Fine Arts Donors from page 1

Fine art majors often encounter steep financial hurdles when it comes to funding their educations. Unlike their peers who pursue more commercial applications of art and design, these students receive little or no outside support from institutions, such as corporations, that may more typically identify with the future of industrial design than the visual poetry and philosophy of fine art.

With the support of generous donors, an Art Center fine art education becomes feasible for many talented students. In their letters to donors, students express the excitement they feel when they arrive at Art Center and are challenged by classmates and teachers who share their drive and pursuit of excellence.

Receiving a scholarship is also an honor that bolsters recipients' confidence and credentials, as expressed by this fine art undergraduate: "I would like to genuinely thank you for believing in students like me, and for helping me to excel in the art world. I will never forget the support and opportunities you have opened for me." Clearly, fostering creative talent is a sound investment in the future of fine art and in our greater cultural community.

The following donors have provided ongoing scholarship and stipend support to fine artists at Art Center, in both the undergraduate and graduate programs, as well as being passionate supporters of the arts in Los Angeles and beyond.

Trustee Alyce Williamson founded the Art Center 100 support group in 1986, with the recognition that an Art Center education was beyond the financial means of many talented applicants. Two decades later, this group has inspired nearly \$12 million in philanthropy to provide scholarships for many aspiring artists and designers. Similarly, the Pasadena Art Alliance and the San Marino League are long-standing supporters of fine art scholarships who also commit countless hours on behalf of Art Center students.

The Frederick R. Weisman Philanthropic Foundation, through the leadership of President Billie Milam Weisman, has been an ardent supporter of scholarships for graduate art students since its first gift in 2003. The foundation has given annually, for a total of \$80,000 in cumulative support for graduate art scholarships. Philanthropic involvement in art is a natural extension of Weisman's career as the

head of sculpture conservation and senior art conservator at the Los Angeles County Museum of Art, as well as conservator of decorative arts and sculpture at the J. Paul Getty Museum. She and her late husband, Frederick R. Weisman, founded both the philanthropic foundation and the Frederick R. Weisman Art Foundation, which holds the art collection begun by Mr. Weisman in the 1950s. Weisman is passionate about the work of emerging artists and takes a keen interest in investing in the creative process of graduate fine artists at Art Center.

A love of art and belief in the power of visual media has been the impetus for Yvonne de C. Segerstrom's faithful support of Art Center's graduate art students. Since 1999, Segerstrom has provided \$76,000 in stipend funding for graduate students in their final term to assist them with the material costs of mounting their thesis exhibitions. Her thoughtful support has enabled Art Center MFA candidates to expand the range of their culminating exhibitions before graduation, giving them not only much-needed financial support, but a boost in confidence as they embark upon their careers as fine artists after graduation. To ensure that all of our donors feel a connection to the artists, students provide annual letters of thanks along with samples of their work.

An additional and essential component of giving to fine art programs at Art Center is the magnificent response from our community of friends, corporations and foundations for the South Campus. Located on Raymond Avenue in Pasadena, it houses the Graduate Art Complex, Public Programs, Archetype Press, the Printmaking Studio and The Agency. Major support for the graduate art facilities was provided by these generous donors: Adelaide Hixon, the Ralph M. Parsons Foundation, the Ahmanson Foundation, Polly Goodan, Carol and Warner Henry, Lillian and John Lovelace, the Fletcher Jones Foundation, the Broad Art Foundation, and Peggy Phelps and Nelson Leonard.

MAKING VISIONS POSSIBLE

The following donors are instrumental to the education of artists at Art Center. Their steadfast support of promising young men and women has launched the unbridled creativity of a generation of visual innovators: painters, photographers, sculptors, poets of new media and art forms yet to be discovered. We are most grateful for their support.

John Asaro
Caroline Jean Blackburn
California China Painters
Art Association
Consulate General of France,
Jeunes Talents Joseph Depstein
Lauren Lea Gohara
David Hullfish Bailey
Gabrielle Jennings

Knapp Foundation
Chairheart Kohskarika
Maurer Family Foundation
Andrea Mercedes
Pasadena Art Alliance
San Marino League
Mark and Dorothy Shaw
Francesca Simpson
Yi Ting



Drawn Into the Future

Illustrators have emerged as a new force in entertainment, influencing everything from traditional filmmaking to gaming and CGI. Art Center is on the cutting edge of these exciting changes. On October 11, industry professionals shared their visions of the new landscape of entertainment design for *Drawn Into the Future: Illustration as the Driving Force in Entertainment*, sponsored by Hewlett-Packard. Jeffrey Katzenberg, chief executive officer of DreamWorks Animation SKG, explored the impact that illustrators and designers will have in the future with Film Department Chair Ross LaManna. A wide range of industry experts also discussed the topic in a panel moderated by Illustration Department Chair Ann Field.

The October *Drawn Into the Future* event was a great success, attended by students, faculty and staff, and industry experts.

Endowed Scholarship Keeps the Energy Alive

There's no better way to keep the memory of a loved one alive than by creating a named memorial scholarship that will benefit deserving students in perpetuity.

In 2005, Al Miller ILLU '76 established the Kieko Fukui Memorial Endowed Scholarship in memory of his wife. He says the purpose of the scholarship is to remember that her life was all about helping others, especially young people.

"Kieko was so instrumental in helping me through Art Center and later on at the Los Angeles City Fire Department," Miller says. "This is a way to keep her energy alive and help deserving students at the same time."

The scholarship will be awarded to an exceptionally talented entering Art Center student pursuing a degree in illustration, and will support that student through his or her graduation. The first recipient of the scholarship will be selected this spring.

Miller spent most of his Art Center student days at the Third Street campus but was a member of the first class to graduate from the new Hillside Campus. His decision to attend Art Center was due largely to interactions he had with two noteworthy Art Center alumni. The first occurred when Jim Sharp ADVT '64, then an illustrator for *TV Guide*, responded to a letter of inquiry from Miller. In his response, Sharp strongly advocated the exceptional educational experience Art Center students receive. The second encounter with an Art Center alumnus took place after he joined the Navy and was stationed in San Diego. While there, Miller met and learned more about Art Center from Robert Kinyon ILLU '62, whose work Miller respected. Both told Miller about the world-class educations they had received at Art Center, encouraging him to apply.

While Miller will retire from the Los Angeles Fire Department this spring after 30 years of service, he never quit pursuing his artistic vision. Miller regularly found time to paint and draw, and his passion for practicing the arts continues to this day. After retiring, he looks forward to having more time to paint *plein air* and sketch with friends. He is also interested in studying illustration through Art Center at Night, a component of Art Center's Public Programs. Miller has visited Art Center several times over the past year and always finds seeing the students' work invigorating.

"I'm just so glad I am able to contribute in a way that helps illustration students achieve their dream," Miller says. "I know Kieko would be, too."

HOW TO MAKE A PLANNED GIFT

Planned giving at Art Center provides an exceptional opportunity for donors to provide a lasting legacy, reduce their tax liability and ensure an exceptional education for talented Art Center students. Planned gifts are deferred gifts made through your will or estate plan that can include designating a:

- Specific charitable gift amount
- Percentage or allocation of your assets or estate; or
- Gift of life insurance or IRA assets.

Art Center is now able to provide two additional planned giving tools:

- A **Charitable Gift Annuity** enables you to transfer cash or marketable securities to Art Center for a current income tax deduction. In exchange, the College promises to make fixed quarterly payments to you for life. After your lifetime, the funds become available to Art Center to be utilized according to your designation. A Charitable Gift Annuity can be established with a gift of \$50,000.
- A **Charitable Remainder Trust** is an estate-planning tool that enables you to make a gift in exchange for the College's promise to make quarterly payments to you for life. The amount you receive as a life income is a fixed percentage of the trust's market value each year. After your lifetime, the principal is transferred to the College to be utilized according to your designation. A Charitable Remainder Trust can be established with a gift of \$100,000.

To make a planned gift or for more information, contact Rebecca Shehee at 626.396.2437 or rebecca.shehee@artcenter.edu.

UNDER XPOSD: A Premier Documentary Film Event at Art Center



(Left) Panelists for "The New Marketplace," sponsors and IDA/David L. Wolper award nominees. (Front row, left to right: Bryan Younce, Showtime Networks; David Walker, Art Center's dean of Public Programs; Eva Ho, Google Video. Second row, seated: Robert Behar, DOCULINK and producer; *Made in LA*; Sandra Ruch; Gabor Kalman; Carrie Lozano, *Reporter Zero*.

Back row: Robert Peterson, Jimmy Holcomb, The Documentary Channel; Joe Neulight, *Without a Box*; Isaac Brown, *Gimme Green*; Vadim Antonevich, *In the Company of a Dead Cat* and Eric Flagg, *Gimme Green*.

(Above) Graduate Film Chair Robert Peterson (left) and *49 Up* director Michael Apted discuss documentary filmmaking.

When the IDA/David L. Wolper Student Documentary Achievement Award was created 20 years ago, filmmakers could only dream about the time when documentaries would be widely recognized both as an art form and a mirror in which we view ourselves. Today, the fiercely independent and personal vision of documentary filmmakers and documentary films are recognized as providing living histories of our times. While documentary films are currently enjoying a wave of unprecedented popularity, the works of student documentarians remain largely underexposed.

The inaugural International Student Documentary Film Festival—aptly titled UNDER XPOSD—was held at the Hillside Campus on October 28. Presented by Art Center and the International Documentary Association, UNDER XPOSD was conceived to showcase the finalists nominated for the IDA/David L. Wolper Student Documentary Achievement Award, as well as to celebrate the explosion of documentary films worldwide.

A keynote address by Cara Mertes, director of the Sundance Documentary Film program, kicked off the festival and set an inspirational tone that eloquently captured the growing importance and visibility of documentary filmmaking in our complex global culture.

More than 200 guests—including students from Art Center and regional schools, IDA members and documentary film aficionados—attended the event in the Ahmanson Auditorium. Documentaries ran until 2 a.m. *New York Doll*, an

official selection of the 2005 Sundance Film Festival directed by Greg Whiteley MFA FILM '99, was shown at a special midnight screening.

The program featured two lively and engaging panel discussions that included students, educators and filmmakers: *The New Market Place*, a conversation with industry professionals on the marketing of documentary film; and *The Next Generation: Filling the Public Demand for Documentaries*, moderated by adjunct professor Gabor Kalman. Documentaries were screened between and after panels. The afternoon also featured a screening of Michael Apted's *49 Up*, followed by a Q&A with the director.

Public service announcements (PSAs) created by Art Center students—in conjunction with Designmatters and the Nonfiction Film and Video Workshop taught by Kalman—served as "commercial breaks" throughout the day in the Ahmanson Auditorium. Monitors donated by Apple Computer and situated in the Art Center Café showed a continuous stream of documentaries produced by Designmatters. Monitors in the Faculty Dining Room screened the films of previous winners of the IDA/David L. Wolper Student Documentary Achievement Award.

UNDER XPOSD was made possible by the generous contributions of our committed donors: the Maurer Family Foundation with the guidance of Board member David Maurer; the Trudy and Albert Kallis Foundation; Apple Computer, Inc.; Christie Digital; the Pasadena Arts & Culture Commission; and the City of Pasadena Cultural Affairs Division. Visit artcenter.edu/underxposed to find out more about UNDER XPOSED and the films screened.



The Project HealthDesign Team

First row, left to right: Kim Miller, Art Center; Marie-Hélène Yalom, consultant researcher; Peter Chia, Stanford School of Medicine; Hannah Regier, Art Center; Claudia Petrucchio, Institute for Cultural Partnerships; Tina Park MFA MDP '06, Art Center; Sean Donahue MFA MDP '02, Art Center. Second row, left to right: James O'Leary, Genetic Alliance; Phil Van Allen, Art Center; Lisa Nugent,

Art Center; Peter Shultz, Art Center; Steven Hunt, University of Utah; Diane Nugent, Children's Hospital of Orange County; Daniell Hebert, MOTO; Laura Janisse, Art Center.

Robert Wood Johnson Grant from page 1

maintain their own "living profile" over time, contextualizing personal health events to evaluate potential health risks and establish a unique health history.

The grant is part of the Robert Wood Johnson Foundation's Project HealthDesign initiative, a \$4.4 million program to stimulate innovation in the development of personal health records (PHR) systems. Additional funding for the program is provided by The California HealthCare Foundation. Art Center was one of nine teams nationwide selected by the foundation to design and test prototypes of innovative PHR applications. While the teams will work independently to generate research and initial design concepts, their work will ultimately be integrated into a common technology platform that will be facilitated by Project HealthDesign.

"The time is right to think more boldly about what PHR systems could become, in terms of empowering patients and improving their health," says Gail Casper, deputy director of Project HealthDesign. "The Art Center project is exciting for two reasons: It represents the only team headed by designers, who bring a unique perspective to this challenge. The

target population the team chose to focus on—youth in transition from pediatric to adult health care—is a particularly vulnerable population, one that will be well served by innovative PHR systems. We look forward with great anticipation to seeing the results of the team's initial research and development in the coming months."

Launched in December 2006, the Living Profiles project will consist of faculty and graduate students from MDP; Genetic Alliance, a nonprofit advocacy group that works on behalf of individuals and families living with genetic conditions; physicians from the Department of Pediatric Hematology, Children's Hospital of Orange County (CHOC); physicians from the Department of Pediatric Rheumatology, Stanford University School of Medicine; professors from the University of Utah Division of Cardiovascular Genetics; the Institute for Cultural Partnerships, a nonprofit organization that helps individuals and communities successfully live, learn and work in an increasingly diverse society; and MOTO Development Group, a company specializing in innovative product development.

Funded Educational Projects

Through the Funded Educational Project (FEP) program, Art Center's long-standing relationships with corporations continue to create unique educational experiences. In FEPs, corporate partners share their expertise and exchange ideas with students, who are challenged to hone their problem-solving and critical-thinking skills with fresh design approaches. We are pleased to highlight some of the exciting projects for Spring Term 2007.



The New Avery Dennison Experience: Creating the Next Brand-Destination

Students from the Environmental Design, Graphic Design, Advertising and Product Design departments will envision future scenarios for the "New Avery Dennison Experience." By establishing meaningful community relationships, they will create a new culture for Avery, a leader in consumer office products. From a seamless online retail experience to innovative product concepts, the students will conceive and visualize the scope of opportunities for the future of the Avery brand.



SRAM: Human-Powered Systems

The SRAM Corporation, a global manufacturer of bicycle components, sponsors its first FEP this spring. Environmental, Product and Transportation design students will tackle alternative mechanical human-powered transportation systems. Key expertise, research resources and documentation aspects of the project will be contributed by Art Center's Designmatters initiative. The results of this project will be on display this fall at the Eurobike Trade Show in Germany and the Interbike Trade Show in Las Vegas.



Advance: The New Acura Experience

Transportation design students will envision the Acura driving experience in the year 2015. Students will design concepts for an Acura sports vehicle, emphasizing a combination of design and performance with non-traditional, non-automotive technology to create an enhanced connection between drivers and their vehicles. The result will be a complete and overarching consumer experience, involving interior and exterior, media and product, lifestyle and drive-style.

NBC Universal

NBC Universal (NBCU) is challenging Art Center students in the Film and Product Design departments to define and investigate compelling, medium-specific entertainment content for mobile, portable and broadband applications related to NBCU brands. The project will identify and explore the limitations of existing technology for portable media devices, such as cell phones, PDAs and MP3 players. It will also scrutinize the systems currently used to package these devices. Particular attention will be given to identifying opportunities for emerging markets. Students will be asked to design content-creation processes for the Asia-Pacific region that can be replicated in other global markets by incorporating local cultural relevancies.



FEPs typically are one-term studio classes, in which department chairs and faculty work closely with sponsors, directing students in the production of blue-sky design prototypes.



Williamson Gallery Patron Program members support the Alyce de Roulet Williamson Gallery, one of the treasures of Art Center's Hillside Campus.

Introducing the Williamson Gallery Patron Program

It is with great excitement that Art Center announces the launch of the Williamson Gallery Patron Program, whose members will support the College's renowned Alyce de Roulet Williamson Gallery. Annual memberships start at \$1,000, with sponsorship opportunities available up to \$25,000 per year. To date, the program has raised more than \$45,000.

"I could not be more thrilled about this new show of support," says Stephen Nowlin MFA ART '78, director of the gallery. "The Williamson Gallery is all about connecting our students and the public to the profound impact that art and design have in the world today, and this support will create a new realm of opportunities for fulfilling that mission."

Art Center's exhibition program has been in existence since 1947, when student work lined the walls of the College's Third Street campus. To celebrate Art Center's move to Pasadena in 1976, the College mounted an exhibition of large-scale prints by New York photographer Richard Avedon. The show affirmed that exhibitions were not only a powerful tool for education, but an effective means of engaging with the broader community of people and ideas.

In 1990, as the need for a dedicated gallery space became essential, Art Center Trustee Alyce Williamson stepped forward with a leadership gift. With her support and additional funding from the James Irvine Foundation, Art Center transformed the central atrium into a gleaming 5,000-foot gallery space. In the years since, the Pasadena Art Alliance has been a steadfast annual supporter while the gallery has continued to host some of the most cutting-edge and collaborative exhibitions in the region.

"We are honored to be affiliated with such a world-renowned institution," says Pasadena Art Alliance President Tina Petra. "We feel that supporting the Williamson Gallery is important and worthwhile not only to benefit the students at Art Center, but those in our community who value art and design."

The Williamson Gallery's mission is to be a proactive partner in the education of intelligent and spirited students who will shape visual culture in the future. Every exhibition is perceived as an educational hub extending directly into the classroom and influencing the quality of student education. These exhibitions also function as a magnet for drawing the larger community into a profound dialogue about art

and design. Past Williamson Gallery exhibitions have highlighted the work of such renowned artists and designers as James Rosenquist, Charles and Ray Eames, Sol LeWitt, Jennifer Steinkamp FAPT '91 and Hiroshi Sugimoto PHOT '74. Exhibitions have engaged topical issues, such as design for third-world sustainability and green architecture. Additionally, the gallery has been at the forefront of investigating and promoting the unique interweaving of art, science and technology with such exhibitions as *Digital Mediations* in 1995, *Telematic Connections* in 2001 and *NEURO* in 2003.

In addition to on-campus exhibitions and programs, the Williamson Gallery has taken a leadership role in organizing citywide collaborative efforts, such as *Radical Past*, which led in 2000 to the semi-annual ArtNight Pasadena; the *Tender Land: Pasadena Festival of Art, History, Music and Science*; and *The Universe*. The Pasadena CultureNet Web site and email listserv, with nearly 1,000 subscribers, was created by the Williamson Gallery as a service to the city of Pasadena, furthering the gallery's mission to form partnerships with the unique cultural and intellectual wealth of the region.

With additional support from the Patrons, Nowlin plans to enhance the gallery programs in a number of ways, including:

- Promoting the connection between the gallery and the College by inviting exhibiting artists to conduct workshops, classes and seminars for students
- Directly supporting artists by funding the creation of new works and site-specific installations
- Building opportunities for interaction with artists and curators by offering panel discussions and workshops for the public
- Producing additional and expanded catalogs to document and preserve the gallery's efforts over time
- Enhancing the gallery's display-technology inventory and online offerings

Patrons receive many benefits for their support, including recognition at Williamson Gallery events and programs and in Art Center publications. For more information about the Williamson Gallery Patron Program, contact Jessica Pokaski at 626.396.2366 or jessica.pokaski@artcenter.edu.

WILLIAMSON GALLERY PATRONS

We would like to extend a special thank you to all of our patrons:

Presenting Sponsors

Pasadena Art Alliance
Alyce and Warren Williamson

Friends

Paul and Georgianna Erskine
Elise Mudd Marvin

Associates

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Peggy Phelps
Helen M. Posthuma
Jane Stott
Nina Winterbottom
(as of January 2007)



Valerie Gordon-Johnson, (top) Matthew Rolston (center) and Adelaide Hixon (bottom) received honorary Art Center degrees in 2006.

Honorary Degrees Conferred

Accomplished Art Center alumni Valerie Gordon-Johnson FILM and Matthew Rolston PHOT were awarded honorary doctorates of humane letters at the Summer Term 2006 graduation in August. Honorary Trustee Adelaide Hixon was given an honorary degree at the Fall Term 2006 commencement ceremony. The College is proud to recognize such outstanding individuals.

Gordon-Johnson has brought many memorable theatrical productions to life both on and off Broadway and in London. Her plays, including *The Who's Tommy*, *The King and I*, *Rent* and *Angels in America*, have won numerous Tony, Obie and international awards. For nearly 20 years, Gordon-Johnson and her husband, Doug, have generously provided support to Art Center and its talented students. The Doug Johnson and Valerie Gordon-Johnson Scholarship, awarded to the College's film majors, was created in 2004.

"I am very proud to be recognized by Art Center for my career accomplishments, as well as the creation of our endowed scholarship for film students," says Gordon-Johnson. "The latter is our heartfelt gesture of gratitude and appreciation." The theatrical producer was honored for enriching the world with an unforgettable body of work, and for helping to ensure that students have access to the resources they need to achieve greatness through their efforts.

Rolston is one of today's most versatile and sought-after contemporary photographers and filmmakers. His diverse range—from classic composition to

portraiture, from advertising to music videos—exemplifies Art Center's educational philosophy of great storytelling. Rolston has created iconic images of celebrities, such as Oprah Winfrey, Jude Law and Angelina Jolie, and directed music videos for artists including Madonna, Jessica Simpson and Beyoncé Knowles. In 1999, he established the Matthew Rolston Endowed Scholarship to benefit Art Center's photography and film students, a gift that he renewed and doubled in 2006.

"I consider this honorary doctorate one of the true highlights of my career as a photographer and director," Rolston says. He was honored for his commitment to excellence in the arts and in his career, and for setting a high standard for alumni philanthropy.

In December, friend of the College Hixon was awarded an honorary degree at Art Center's Fall Term 2006 commencement ceremony. A leading Southern California philanthropist dedicated to education and the arts, Hixon is a founding member of the Museum of Contemporary Art and a devoted patron of the Pasadena Art Alliance.

She and her late husband, Alexander, funded the Alexander and Adelaide Hixon Courtyard at Art Center's South Campus. Her passionate involvement has helped Art Center to be a true center for its community, where imagination and dreams can thrive. "I was honored to receive this degree and took great pleasure in having the opportunity to be part of Art Center's wonderful Fall Term graduation ceremony," says Hixon.

FLASHBACK

Lorser Feitelson (1898–1978), a nationally acclaimed artist and Art Center faculty member, is shown here in a photograph from around 1949. The charismatic Feitelson served as chairman of the Fine Art Department from 1964–72, after which he became chairman emeritus. His leadership and artistic practice influenced many Art Center alumni, and Art Center awarded him an honorary doctorate in 1969. Feitelson's art education began at the Art Students League in New York. He exhibited both there and in Paris in his early career. During the 1930s, Feitelson co-founded the post-surrealism movement with artist Helen Lundeberg.

This is one of many photos of Lorser Feitelson in the Art Center College of Design Archives. For information on how you can donate materials to the archives, visit artcenter.edu/archives or contact archivist Robert Dirig at 626.396.2208 or archives@artcenter.edu. For more information on Lorser Feitelson, visit feitelsonartsfoundation.com.

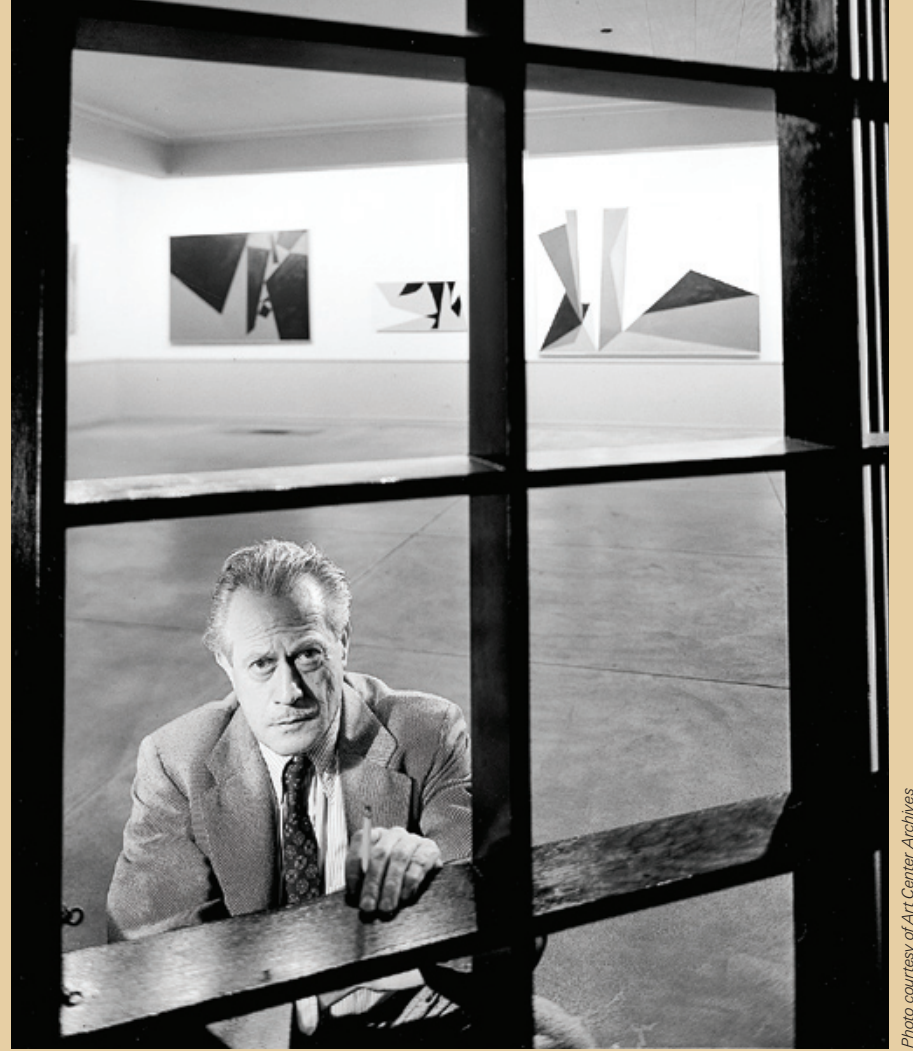


Photo courtesy of Art Center Archives

CALENDAR OF EVENTS

SAVE THE DATE: ART CENTER CAR CLASSIC '07

Dream Machines IMAGINATION GONE WILD

Focusing on vehicles that push the boundaries of design, this year's event will feature high-caliber speakers and futuristic automotive designs.
Sunday, July 15, Hillside Campus
artcenter.edu/carclassic



FOR ART CENTER EVENT INFORMATION: Art Center events hotline: tel. 626.396.2380 • Art Center Web site: www.artcenter.edu

FOR ALUMNI EVENTS INFORMATION: Alumni Relations Office: tel. 626.396.2305 • email alumni@artcenter.edu • Alumni Relations Web site: www.artcenter.edu/alumni

March 9
TOYOTA LECTURE SERIES PRESENTS PETER TURCHI
Hillside Campus
7–10 p.m.

March 15
TOYOTA LECTURE SERIES PRESENTS CHRISTOPH NIEMANN
Hillside Campus
7–10 p.m.

March 29
TOYOTA LECTURE SERIES PRESENTS KURT ANDERSEN
Hillside Campus
7–10 p.m.

April 12
SUPER THURSDAY OPEN HOUSE
Hillside Campus
3–5 p.m.
RSVP to maureen.reyes@artcenter.edu

April 14–July 1
OPEN HOUSE: ARCHITECTURE AND TECHNOLOGY FOR INTELLIGENT LIVING
South Campus Wind Tunnel Exhibition Hall

April 18
GRADUATION SHOW PREVIEW
Hillside Campus
6–8:30 p.m.
RSVP to maureen.reyes@artcenter.edu

April 19
GRADUATION SHOW
Hillside Campus
6–8:30 p.m.

April 21
GRADUATION
Hillside Campus Sculpture Garden
10 a.m.–noon

April 22
THE LINKS PASADENA/ALTADENA WOMEN'S GROUP ART EXHIBIT
Hillside Campus
1–4 p.m.

April 27–29
DWELL ON DESIGN AT ART CENTER
South Campus
Registration required
Call 626.396.2380

June 3–August 19
SEVEN
Williamson Gallery
Tuesday–Sunday, noon–5 p.m.
Friday, noon–9 p.m.

July 15
2007 CAR CLASSIC
Hillside Campus
10 a.m.–4 p.m.

August 9
SUPER THURSDAY OPEN HOUSE
Hillside Campus
3–5 p.m.
RSVP to maureen.reyes@artcenter.edu

August 15
GRADUATION SHOW PREVIEW
Hillside Campus
6–8:30 p.m.
RSVP to maureen.reyes@artcenter.edu

August 16
GRADUATION SHOW
Hillside Campus
6–8:30 p.m.

August 18
GRADUATION
Hillside Campus Sculpture Garden
10 a.m.–noon

FullCircle

FULL CIRCLE is published biannually by Art Center College of Design, 1700 Lida St., Pasadena, CA 91103.

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